



Perfection

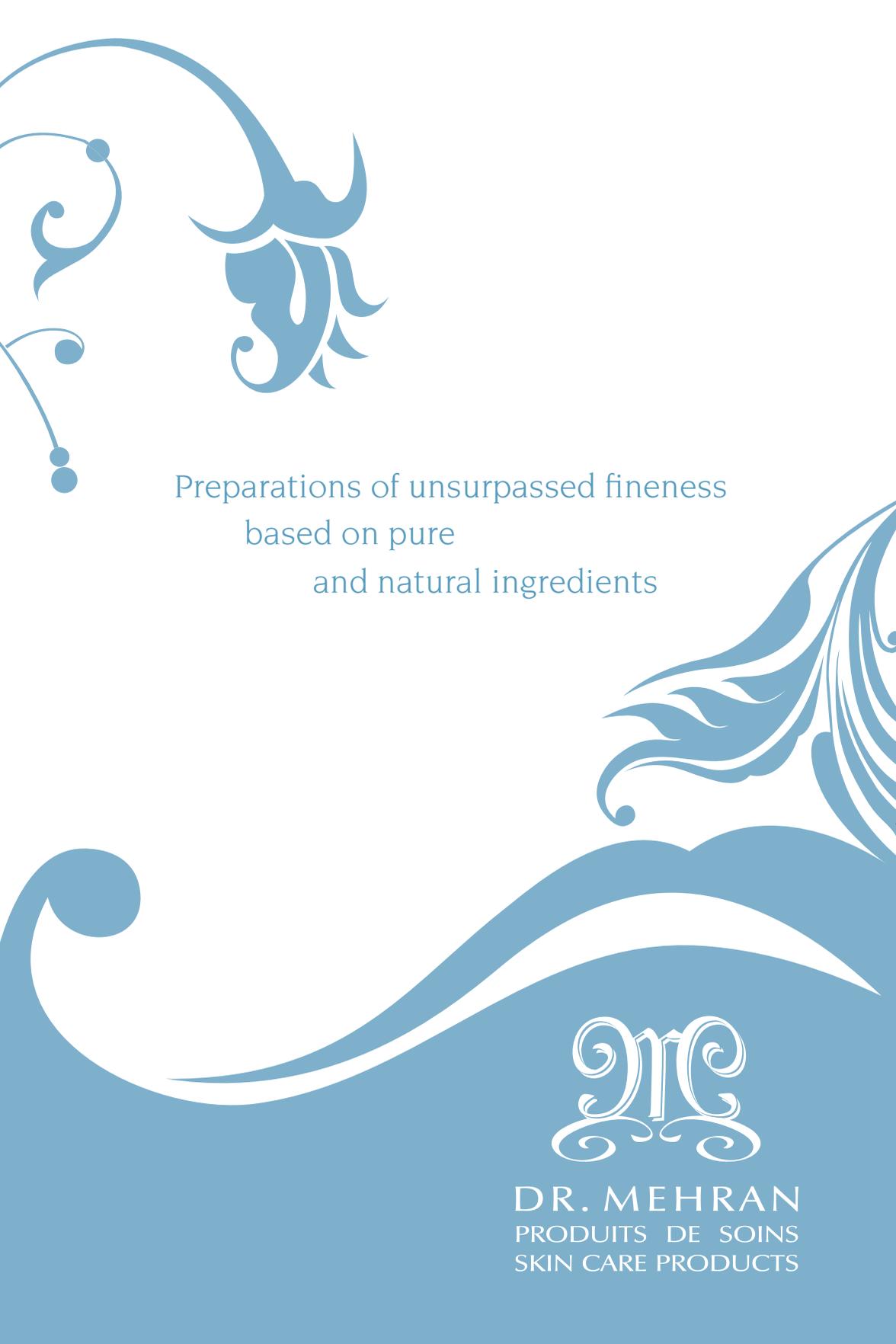
in skin care



DMC

DR. MEHRAN
PRODUITS DE SOINS
SKIN CARE PRODUCTS





Preparations of unsurpassed fineness
based on pure
and natural ingredients



DR. MEHRAN
PRODUITS DE SOINS
SKIN CARE PRODUCTS

Le Soir®

Serving beauty...



Aryan Mehran
President

Since its early days, our Company priority has been to formulate and prepare high quality cosmetics and para-cosmetic products, made from the best natural raw materials available in cosmetology, and to offer one of the most competitive quality/quantity/price ratio of the industry. Our ingredients are sourced on the basis of quality and efficiency, not cost. Our success is the direct result of our obsession to produce the finest skin care products, make-up and supplements. Today, more than ever, this work philosophy is ever present in our Company policies.

Entirely devoted to professional beauticians, our unique Health and Beauty concept has been specifically conceived for professionals of the beauty industry but also for public use as well. Our exclusive approach to skin care obliges us to continuously search for new solutions in order to offer the most innovative products to our customers and continue to be one of the major leaders in the modern cosmetic world. We

are one of the most innovative and modern Companies in this field with over 70 different skin and body care products as well as an elegant and colourful make-up collection. Our Company's signature is also on a variety of very useful accessories.

Today, it is not enough to prepare products just to fill up beauty salons, spas and aesthetic schools shelves. The competitive world in which we live regulate the norms and, on a daily base, we have to surpass ourselves, excel and be creative. We are proud to prepare exceptional products that answer effectively and without complication the needs of our customers. On a regular base our formulas, production protocols as well as raw materials are continually reviewed to ensure optimal efficiency and to keep our products modern and performing. More than a brand, **Dr. MEHRAN®** is a complete concept established in over 20 countries.

The products we prepare are described in this new brochure, reviewing the active principals they contain. Informative and useful, we hope you will enjoy reading and referring to it regularly, as well as proudly presenting it to your clients.

Vitaminize skin care line

Normal or oily skin

The products of **VITAMINIZE** skin care line have been formulated to answer the specific needs of normal to oily or oily skins. They help maintain and regulate skin's normal functions while respecting its natural acid balance and moisture level. Apart from revitalizing and toning the skin, the actives in these products increase micro blood circulation, aseptic and decongestant, they contribute to normalize sebaceous and sweat gland activities. This line is recommended as well for dull, lifeless, acne-prone and oily skin types with a tendency to develop acne.



Special ingredients

CAMPHOR

Natural, mild antiseptic. Acts as a circulatory stimulant.

CHLOROPHYLL

Used to control local infections, stimulates cutaneous resistance and equilibrium.

COLLAGEN

Soluble <native> collagen capable of substituting skin collagen improving its capacity to retain water and elasticity. Soothing, it helps the skin to maintain its moisture level.

CUCUMBER EXTRACT

Astringent, decongestant and anti-inflammatory. Refreshing and soothing, it improves epidermic moisture balance.

LEMON EXTRACT

Natural antiseptic. Provides a tonic effect for oily and asphyxiated skins.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protects against cutaneous irritations.

VITAMINS A & F

Metabolism regulators of the epithelial tissues. Particularly effective for rough skins lacking suppleness.

VITAMIN E

Subcutaneous blood activity stimulant. Reinforces connective tissues and helps reduce cutaneous degeneration. Powerful antioxidant fighting the action of free radicals. Nutritive and regenerating.

WHEAT GERM OIL

Natural substance complex extremely useful in skin care. Rich in vitamin E and pro-vitamin A, nutritive and regenerating properties are attributed to it.

VITAMINIZE line composition

VITAMINIZE CLEANSER

A soft pink coloured emulsion with a delicate floral fragrance, containing vitamins A and F and wheat germ oil. It cleanses the skin thoroughly and gently.

DEEP CLEANSING TONER

An orange coloured toner containing azulene. This lotion helps regulate sebaceous secretions and maintains the skin's normal acidic balance.

CAMPHOR TONER

A pink coloured toner, with a characteristic smell, containing natural Camphor, a gentle antiseptic with decongestant properties. Particularly recommended for very oily and acne-prone skins.

BIOSTIMULINE® CREAM

A white, silky emulsion with a delicate floral fragrance, containing allantoin, wheat germ oil, witch hazel, hops, calendula and arnica extracts. This cream revitalizes and normalizes sebaceous and sweat gland activities and accelerates the process of cell renewal.

CHLOROPHYLL MASK

A beige, paste-like emulsion with kaolin, chlorophyll and blackberry bush and lemon extracts which has astringent properties.

CAMPHOR MASK

A beige, paste like emulsion with kaolin, natural camphor and lemon extract. This mask acts as an astringent with antiseptic properties and is particularly recommended for very oily and acne-prone skins.

OILY SKIN VIAL

A concentrated transparent serum containing collagen, lemon and cucumber extracts as well as vitamin E which is revitalizing and astringent.

Biocéane® skin care line

Dehydrated skin

BIOCÉANE® skin care line has been developed for the treatment of dehydrated skin that lacks vitality. Based on sea plankton extracts, an important source of oligo-elements and amino acids, collagen, tocopherol, camphor and vegetal extracts, these products have moisturizing and revitalizing properties. They stimulate tissue regeneration and new cellular growth and help the skin to maintain or restore its moisture balance.



Special ingredients

ALLANTOIN

Healing, it favours skin cell proliferation and eliminates unhealthy tissue cells. Reconstituting and repairing agent of the epithelium. Non-irritating, it is moisturizing, soothing and calming.

BEE'S WAX

Emollient, healing and nourishing it helps regenerate epidermic cells.

CAMPBOR

Natural mild antiseptic. Acts as a circulatory stimulant.

COLLAGEN

Soluble <native> collagen capable of substituting skin collagen improving its capacity to retain water and elasticity. Soothing, it helps the skin to maintain its moisture level.

HORSE CHESTNUT EXTRACT

Tightens dilated pores, acts on black heads and blocked pores. Stimulates the skin's micro circulation. Antiseptic and astringent, it is calming and decongestant.

LIME-TREE EXTRACT

Moisturizing, soothing, calming, decongestant, whitening and emollient.

PLANKTON EXTRACT

Biological extract from marine vegetation, rich in amino-acids, oligo-elements and other vital actives necessary to cellular reproduction.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protect against cutaneous irritations.

VITAMIN E

Subcutaneous blood activity stimulant. Reinforces connective tissues and helps reduce cutaneous degeneration. Powerful antioxidant fighting the action of free radicals. Nutritive and regenerating.

BIOCÉANE® line composition

BIOCÉANE® CLEANSER

A pale turquoise coloured emulsion containing tocopherol (Vitamin E) and allantoin that cleanses the skin gently and effectively.

BIOCÉANE® TONER

A green coloured toner, containing horse chestnut, watercress, lime-tree extracts and natural camphor which purifies, moisturizes and stimulates skin cells.

BIOCÉANE® CREAM

A silky, turquoise coloured cream with a delicate floral fragrance, based on sea plankton, horse chestnut extracts and bees wax with moisturizing and nourishing properties that help increase tissue regeneration and cell renewal.

BIOCÉANE® MASK

A pale green paste-like emulsion with kaolin, sea plankton, lecithin and liquid collagen which restores the skin's moisture balance.

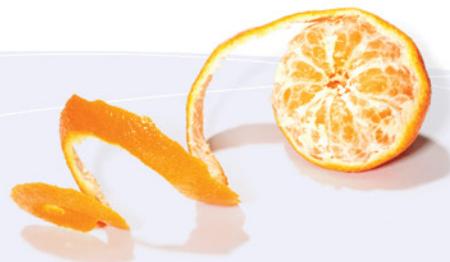
BIOCÉANE® VIAL

A concentrated serum containing sea plankton and horse chestnut extracts, for all dehydrated skin conditions.

Azur skin care line

Sensitive, delicate and blotchy skin

AZUR skin care line has been specially formulated for sensitive, delicate, very dry and blotchy skin types. Prepared with azulene, allantoin, robane, orange oil and vegetal extracts, these products have calming, moisturizing, refreshing, soothing and softening properties and reduce redness. **AZUR** cream contains one of the most efficient sun protecting agents. It is recommended before and after sun exposure as well as after depilatory treatments to calm skin irritation.



Special ingredients

ALLANTOIN

Healing, it favours skin cell proliferation and eliminates unhealthy tissue cells. Reconstituting and repairing agent of the epithelium. Non-irritating, it is moisturizing, soothing and calming.

ALOE VERA

Astringent, healing, anti-inflammatory, calming, healing and highly moisturizing. Helps to increase epidermal respiration.

AZULENE

Anti-allergenic and restorative substance with anti-inflammatory properties. Calming and soothing, it helps restore and repair the epidermis.

ORANGE OIL

Stimulant and antibacterial.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protect against cutaneous irritations.

VITAMIN C

Stimulates epidermic cell regeneration and the formation of collagen. Helps to repair and heal. Powerful antioxidant it also protects the skin from harmful UVA and UVB sunrays. It has a lightening effect, while also toning and firming the epidermis.

VITAMIN E

Subcutaneous blood activity stimulant. Reinforces connective tissues and helps reduce cutaneous degeneration. Powerful antioxidant fighting the action of free radicals. Nutritive and regenerating.

WITCH HAZEL EXTRACT

Astringent, decongestant, cicatrizing, anti-inflammatory, it helps increase subcutaneous blood circulation.

AZUR line composition

AZUR CLEANSER

A sky-blue coloured emulsion containing azulene, allantoin and robane with excellent emollient and moisturizing properties that cleanses skin gently.

SOOTHING TONER

A pink coloured toner, with a delicate orange blossom fragrance, containing orange oil, citric acid and azulene. It moisturizes, refreshes and softens the skin.

AZUR CREAM

A sky-blue cream for sensitive or irritated skins. The soothing properties of azulene for all types of epidermic irritations are completed with the beneficial action of Benzophenon 3, an excellent protecting agent against harmful sunrays, Allantoin, Vitamins C and E. Recommended for outdoor activities.

BLOTCHY SKIN MASK

A beige paste-like, emulsion with kaolin and witch hazel extract for either blotchy complexions, dry and delicate skins.

AZULENE VIAL

A sky-blue serum, based on azulene and robane. This concentrated formula is recommended for irritated, sensitive and congested skin conditions.

"E.S." universal skin care line

Extra sensitive skin

The products of the "E.S." skin care line have been specially formulated for the particular needs of skins that have a tendency to react to beauty products. They are made of only the purest and safest ingredients. They nourish, tone, moisturize and deliver the necessary elements to maintain normal biological functions of very delicate skins. The "E.S." UNIVERSAL line offers a base treatment for all skin types and are recommended for young skins as a start up kit.



Special ingredients

ALLANTOIN

Healing, it favours skin cell proliferation and eliminates unhealthy tissue cells. Reconstituting and repairing agent of the epithelium. Non-irritating, it is moisturizing, soothing and calming.

ALOE VERA

Astringent, healing, anti-inflammatory, calming and highly moisturizing. Helps to increase epidermal respiration.

APRICOT EXTRACT

Excellent lubricate, soothing.

CORNFLOWER EXTRACT

Soothing, astringent, antiseptic.

CUCUMBER EXTRACT

Astringent, decongestant and anti-inflammatory. Refreshing and soothing, it improves epidermal moisture balance.

FENNEL EXTRACT

Regulates skin moisture balance. Relieves skin's irritations.

HOPS EXTRACT

Rich in vegetal estrogen, it helps firm skin. Tonic, stimulant and antiseptic.

LIME-TREE EXTRACT

Moisturizing, soothing, calming, decongestant, whitening, emollient.

MISTLETOE & MATRICARIA EXTRACTS

Antiseptic properties.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protect against cutaneous irritations.

ROYAL JELLY

Rich in vitamins and amino acids necessary for normal epidermal cell function, in a readily absorbed concentrate. Helps attenuate or eliminate cutaneous hyper pigmentation strains.

YARROW EXTRACT

Stimulates skin blood circulation.

"E.S." line composition

"E.S." MOISTURIZING CLEANSER

A white emulsion with a delicate floral fragrance that cleanses the skin gently and deeply. It contains robane, propylene glycol and silicone for their moisturizing properties. Recommended for young skins that require a simple, basic cleansing.

"E.S." TONER

A topaz coloured toner, with a delicate spring flower fragrance, containing apricot, cornflower and lime-tree extracts. This toner has purifying, toning and moisturizing properties.

"E.S." DAY & NIGHT CREAM

A pearled white silky emulsion, with a delicate fragrance of wild roses, containing robane, cucumber extract and aloe vera that help maintain the skin's moisture balance and increase epidermis biological functions.

"E.S." HERBAL MASK

A topaz coloured gel, with a delicate spicy fragrance, containing ingredients such as melissa, fennel, hops, balm mint, mistletoe, matricaria and yarrow extracts with allantoin. This mask stimulates, refreshes and prevents skin dehydration.

"E.S." LIQUID SOAP

A negative-tensio-active foaming emulsion with a floral fragrance. This product can be used as a "non irritant soap" for face and body.

Ph7 skin care line

Normal or dry skin

Specially designed for normal skins with a tendency to dryness, the products of the **PH7** skin care line contain the necessary ingredients such as allantoin, robane, vitamin F, ginseng, sage and horse chestnut extracts to keep the skin healthy, beautiful and moisturized. They help eliminate superficial cutaneous debris without irritation and to revitalize and activate epidermic blood circulation.



Special ingredients

ALLANTOIN

Healing, it favours skin cell proliferation and eliminates unhealthy tissue cells. Reconstituting and repairing agent of the epithelium. Non-irritating, it is moisturizing, soothing and calming.

GINSENG EXTRACT

Calming, stimulating and nourishing. Helps to normalize skin's moisture balance.

HORSE CHESTNUT EXTRACT

Tightens dilated pores, acts on black heads and blocked pores. Stimulates the skin's micro circulation. Antiseptic and astringent, it is calming and decongestant.

LIME-TREE EXTRACT

Moisturizing, soothing, calming, decongestant, whitening, emollient.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protect against cutaneous irritations.

SAGE EXTRACT

Acts as an astringent and antiseptic, tonic, stimulant and healing agent.

MENTHOL

Mint oil alcohol. It provides a cooling refreshing sensation.

PAPAYA

A fruit containing natural enzymes and moisturizing agents.

VITAMIN F

Metabolism regulator of the epithelial tissues. Particularly effective for skins lacking suppleness.

WHEAT GERM OIL

Natural substance complex extremely useful in skin care. Rich in vitamin E and pro-vitamin A, nutritive and regenerating properties are attributed to it.

PH7 line composition

PH7 CLEANSER

A creamy white emulsion with a delicate floral fragrance that contains robane and allantoin. It cleanses the skin gently without harming its natural protective balance.

MOISTURIZING TONER

A light blue coloured toner with an orange blossom fragrance which contains propylene glycol and citric acid. This lotion moisturizes, tones, softens and refreshes the skin.

VITADERM® CREAM

A soft white silky emulsion with a delicate rose petal fragrance, containing robane, vitamin F and wheat germ oil. This cream provides the skin with essential vital elements and protects it from moisture loss.

PELICULA® MASK

A yellow tinted gel-mask containing witch hazel, horse chestnut and cucumber extracts, as well as papaya, vitamin F, citric acid and menthol. This mask may be

used as a peel off treatment or as an exfoliating rubbing mask. It does not stick to hair and procures a wonderful sensation of freshness and cleanliness to the skin.

DRY SKIN VIAL

A concentrated, amber coloured serum, based on vegetal extracts such as ginseng, sage and horse chestnut, wheat germ oil, lime-tree extracts and Allantoin. This serum provides the skin with essential life giving and moisturizing elements, which increases cutaneous blood circulation and balance sebaceous gland activity.

Stéralia[®] skin care line

Acne prone skin

This range of specialized products contains the most effective ingredients, in optimum concentration, to treat acne prone skins. The products of the **STÉRALIA[®]** skin care line contain camphor, sulfur, robane, salicylic acid and menthol as well as, witch hazel and horse chestnut extracts. The skin clearing, disinfecting and soothing products of this line help prevent, control and treat acne prone skin conditions. Regular use, will help balance sebaceous gland secretions, reduce breakouts, and heal infections.



Special ingredients

AVOCADO OIL

Rich in vitamin A and certain vitamins of the vitamin B complex. Contains as well vitamins D and E as well as linoleic acid and lecithin. An excellent carrier oil that is readily absorbed by the epidermis.

BEES WAX

Emollient, healing and nourishing it helps regenerate epidermic cells.

CAMPHOR

Natural, mild antiseptic. Acts as a circulatory stimulant.

CHLOROPHYLL

Used to control local infections, stimulates cutaneous resistance and equilibrium.

MENTHOL

Mint oil alcohol. It provides a cooling refreshing sensation.

SALICYLIC ACID

Helps relieve blocked pores and irritated skin. Wild pansy, pot marigold and willow are rich in salicylic acid.

SULFUR

Helps correct and normalize hyper sebaceous gland secretions and clear dull and lifeless skin conditions. Antiseptic and detoxifying, it has keratolytic and keratoplastic properties.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protect against cutaneous irritations.

WITCH HAZEL EXTRACT

Astringent, decongestant, healing, anti-inflammatory, it helps stimulate subcutaneous blood circulation.

STÉRALIA[®] line composition

STÉRALIA[®] CLEANSER

A beige coloured emulsion, with a typical sulfur smell, containing avocado oil and camphor. This product cleanses the skin deeply without irritation.

STÉRALIA[®] TONER

A yellow orange coloured toner containing salicylic acid, camphor and menthol. This toner acts as an astringent which refreshes and disinfects.

STÉRALIA[®] CREAM

A beige coloured emulsion without the addition of any fragrance, which contains beeswax, chlorophyll and horse chestnut extracts. This treatment cream has disinfecting and moisturizing properties.

STÉRALIA[®] MASK

An absorbent clay-based mask made with kaolin, menthol and sulfur. It cleanses deeply and reduces the oils on the skin's surface.

STÉRALIA[®] FOUNDATION

A treating foundation for acne prone skin.

STÉRALIA[®] LIQUID SOAP

A negative-tensio-active formula containing sodium sulfate, camphor, sulfur and menthol. This soap has purifying and disinfecting properties. It cleanses the skin deeply without altering its natural moisture and acidity level or dehydrating the epidermis.



Mature skin

Under the influence of age and climatic conditions, the skin loses its elasticity and glow. In order to fight premature skin aging, a special skin care line has been conceived to help prevent, correct and delay the first signs of skin aging. The products for **MATURE SKIN** are prepared with bio-stimulant elements and vegetal extracts that smoothen, nourish and moisturize the epidermis improving subcutaneous blood circulation. They tone, regenerate and contribute to the skin's well being. These products are recommended for anyone over the age of 25.



Special ingredients

ALLANTOIN

Healing, it favours skin cell proliferation and eliminates unhealthy tissue cells. Reconstituting and repairing agent of the epithelium. Non-irritating, it is moisturizing, soothing and calming.

CERAMIDES

Used as vectors of collagen and elastin, they have a powerful moisturizing effect of the top layers of the epidermis and inhibits elastase action which destroys these molecules.

COLLAGEN

Soluble <native> collagen capable of substituting skin collagen improving its capacity to retain water and elasticity. Soothing, it helps the skin to maintain its moisture level.

ELASTIN

Protein fibre joined with collagen in connective tissues. After collagen, elastin is one of the organism's most important scleroprotein fibre. Its spiral structure gives elasticity to the skin. Elastin supports, reinforces and completes the action of collagen.

GINSENG EXTRACT

Calming, stimulating and nourishing. Helps to normalize skin's moisture balance.

MATRICARIA EXTRACT

Soothing, healing, decongestant, protective, antiseptic and anti-inflammatory.

SAGE EXTRACT

Act as an astringent and antiseptic, tonic, stimulant and healing agent.

VITAMINS A, D₃ & F

Metabolism regulators of epithelial tissues. Particularly effective for rough skins lacking suppleness.

VITAMIN B₅

Essential for normal growth of skin cells.

VITAMIN E

Subcutaneous blood activity stimulant. Reinforce connective tissues and help reduce cutaneous degeneration. Powerful antioxidant fighting the action of free radicals. Nutritive and regenerating.

WITCH HAZEL EXTRACT

Astringent, decongestant, healing, anti-inflammatory, it helps increase subcutaneous blood circulation.

MATURE SKIN products are:

ÉLASTINE PLUS CREAM

A velvety pink coloured emulsion, with a delicate floral fragrance, containing robane, collagen, elastin, ceramides, allantoin, beeswax and moisturizing agents. These natural stimulants help skin maintain its regenerating functions. This outstanding day and night cream protects, nourishes, smooths, moisturizes, revitalizes and helps prevent the appearance of wrinkles. The ceramides in this cream are used as a carrier of collagen and elastin. They counteract the action of elastase, the enzyme which destroys these molecules.

TRIPLE RÉGIME CREAM

A light green silky emulsion, with a subtle floral fragrance, based on plant extracts such as sage, yarrow, matricaria, coltsfoot ...etc. combined with vitamins A, B₅, D₃, E and F, collagen and allantoin. These life giving substances revitalize, help control dry skin conditions and delay or correct skin aging.

DERMASPOT® CREAM

Pigmentation spots, due to aging, are often a source of discomfort. This special formula is based on a specific selection of ingredients known in cosmetology for their whitening effects such as watercress, cucumber, horse chestnut extracts, citric acid and hydroquinone (or tyrostat) combined to moisturizing agents. This effective cream gradually reduces the colour intensity of brown spots, especially the ones that have recently appeared. Results are seen after few days of regular application.

COLLAGEN & ELASTIN VIAL

A transparent serum of concentrated collagen and elastin molecules. Rapidly absorbed by the skin, it moisturizes the epidermis and reinforces its elasticity. This serum helps delay the appearance of wrinkles and maintain skin's natural beauty and youth.



Well being & comfort

These marvellous products have been formulated for all skin types, at all ages and can be used anywhere and whenever on a daily basis. The products **WELL BEING & COMFORT** may be used in lieu of, or alternating with regular skin care products, to deeply moisturize, fight the action of free radicals and to restore a youthful glow to the skin.



Special ingredients

ALLANTOIN

Healing, it favours skin cell proliferation and eliminates unhealthy tissue cells. Reconstituting and repairing agent of the epithelium. Non-irritating, it is moisturizing, soothing and calming.

ALOE VERA

Astringent, healing, anti-inflammatory, calming, healing and highly moisturizing. Helps to increase epidermal respiration.

ARNICA EXTRACT

Healing and astringent, stimulates epidermal blood circulation.

BIODYNE

Group of substances produced by all living cells following an injury which have a remarkable stimulating effect on collagen and elastin molecules and act as a healing agent.

BORAGE OIL

Very fine oil with moisturizing and soothing properties.

COLLAGEN

Soluble <native> collagen capable of substituting skin collagen improving its capacity to retain water and elasticity. Soothing, it helps the skin to maintain its moisture level.

ELASTIN

Protein fibre joined with collagen in connective tissues. After collagen, elastin is one of the organism's most important scleroprotein fibre. Its spiral structure gives elasticity to the skin. Elastin supports, reinforces and completes the action of collagen.

HYALURONIC ACID

Substance that assures cohesion of the connective cells due to its viscosity. Helps to retain water in the connective tissues.

IVY EXTRACT

Decongestant, tonic and vasoconstrictors.

LIPOSOMES

Micro spheres composed of vegetal lecithin used as vectors of collagen, elastin and water. They penetrate the epidermis deeply to liberate their contents.

PEROXYDASE

Extracted from fennel seeds, it helps to counteract the action of free radicals.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protect against cutaneous irritations.

WITCH HAZEL EXTRACT

Astringent, decongestant, healing, anti-inflammatory, it helps stimulate subcutaneous blood circulation.

WELL BEING & COMFORT products are:

DR. MEHRAN® GEL-CREAM

A formula of incomparable luxury, based on liposomes with borage oil, collagen and elastin. This gel-cream is extraordinarily efficient in the treatment of dull, lifeless, dehydrated and tired skin. It restores softness, tone and glow to the skin. For the face, eye contour and neck. For all skin types over the age of 25 and at any time.

ESSENTIAL SUPPORT® SERUM

Transparent serum made of liposomes with peroxydase, hyaluronic acid as well as a group of substances produced by all living cells following an injury known as TRF (Tissue Respiratory Factor) or biodyne. This exclusive formulation oxygenates the epidermis, helps skin fight free radicals and favours cutaneous regeneration.

FORMULA 3512 CREAM

A very fine white emulsion with a delicate floral fragrance. Prepared with natural ingredients such as witch hazel, ivy, artichoke, groundsel, amica and aloe vera as well as robane, borax and allantoin, this cream has decongestant and soothing properties. Rapidly absorbed, it calms the pulling sensation of dry skin conditions, reduces redness and stimulates the skin's micro circulation.



Eye contour, neck & imperfections

EYE CONTOUR care demands special attention. The products we have formulated to treat this delicate region are revitalizing, decongestant and non-irritating. These products moisturize just enough, diminish the appearance of fine lines, cleanse gently and help maintain a healthy young look. The use of a new generation of actives from the marine world opens the horizons to new high performing products, for **NECK** care and **IMPERFECTIONS**.



Special ingredients

AZULENE

Anti-allergenic and restorative substance with anti-inflammatory properties. Calming and soothing, it helps restore and repair the epidermis.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protect against cutaneous irritations.

ROYAL JELLY

Rich in vitamins, amino acids and hormones necessary for normal epidermal cell function, in an easily absorbed concentrate. Helps attenuate or eliminate cutaneous hyper pigmentation stains.

SWEET ALMOND OIL

Rich in vitamins, this oil is soothing and nourishing.

MARINE EXTRACTS

Special sea algae restoring and anti-wrinkle complex.

IVY EXTRACT

Decongestant, tonic and vasoconstrictors.

CALENDULA EXTRACT

Calm inflammation and promote healing.

HORSE CHESTNUT EXTRACT

Tighten dilated pores, acts on black points and clog pores. Stimulates blood circulation of the top layers of the skin. Antiseptic and astringent, it is calming and decongestant.

PAPAINE EXTRACT

Proteolytic enzyme that helps destroy and digest proteins.

HYALURONIC ACID

Substance that assures conjunctive cells cohesion due to its viscosity. Helps to retain water in the conjunctive tissues.

BLUE LOTION

A delicate azulene based lotion with sodium borate and flower extracts which has antiseptic, non-allergenic, analgesic and anti-inflammatory properties. This lotion is soothing and combat oedema.

EYE MAKE-UP CLEANSER

A non irritating eye make-up remover containing emollients to dissolve make-up easily. Not greasy.

OIL EYE MAKE-UP REMOVER

A non irritating mixture of sweet oils to dissolve make-up gently.

DERMILIS®

Specially formulated for mature and photo aged skin in need of regeneration. This turquoise gel based on lanalblue is a powerful anti-wrinkle agent for the skin of the neck and face. Daily use diminishes rapidly the depth and the number of wrinkles leaving the skin younger looking, firm, soft and smooth.

DERMIGEL ROSACEA®

A pink coloured gel with no fragrance to fight and control various disturbing skin problems such as broken capillaries, blotchy skin conditions, Rosaceae, redness, dull skin and dark circles under the eyes. It help to maintain the skin's biological stability, health and beauty.

DERMOCÉANE®

A refined turquoise gel with no fragrance that rapidly reduces the appearance of fine lines and minor skin imperfections. This unique preparation contains highly powerful moisturizing agents that will bind and anchor water into the skin's deeper layers. Also enriched with antioxidants to protect against premature aging and restorative ingredients to stimulate cell renewal. Especially recommended for mature and flaccid skins.

BOTALIP®

An outstanding combination between the beneficial effects of Ivy, Calendula and Horse Chestnut extracts, reinforced by the action of Papain and Hyaluronic acid to treat the outlines of the lips. Its regular use remarkably diminishes the amount as well as the depth of lip wrinkles, restoring lip contour youth and beauty.

EXTRA THICK COTTON PADS

Made of 100% pure cotton, these pads are extremely soft, absorbent and resistant. They do not ravel or undo themselves. Ideal to apply cleansers and toners, to remove make-up from eye contour and eyelashes and to use as compresses.



Exfoliating, New skin

EXFOLIATING products, physical or chemical, rid the skin from impurities, dead cells, dust ...etc. that clog pores and accentuate cutaneous imperfections. They help reduce the appearance of fine lines and to brighten the complexion, leaving a new skin ready to receive the actives of treatment products. Certain restrictions may apply depending on products and skin types.

Special ingredients

AND & ARN
Desoxyribonucleic and ribonucleic acids are extracted from fish milt. Both are among the most important constituents of the dermis and epidermis. They play an important role in the protein synthesis on the skin basal layer and regularise cell development.

EXFODERM 30% (AHA)
Professional use only.

DIATOMES
Unicellular microscopic group of algae existing in phytoplankton. Brown in colour, each cell is recovered of a bivalve silica shell. The extracted micro granules spheric shells are abrasive and use in cosmetology in exfoliating products.

DOUBLE ACTION
Exfoliating and treatment cream for mechanical exfoliation. A white emulsion with a delicate fragrance having a PH 6.5. Contains micro granules from phytoplankton, cucumber extract, sesame oil, sweet almond oil and allantoin. Through a physical-chemical interaction this cream gently scrubs the skin's surface and efficiently eliminates, superficial cutaneous debris and dead cells. This process prepares the skin to receive the active elements of skin treatment products. This formula has been designed for all skin types, except for very sensitive skin. For face, hands, feet and body.

GLYCOLIC ACID
Substance obtained from sugar Cane.

LACTIC ACID
Substance obtained from milk.

RUBBING MASK
A naturally coloured heavy emulsion containing earth diatomes and beeswax that provides efficient skin cleansing. This mask acts as a natural product for peeling the skin without irritation and prepares it to receive the active elements of treatment products. For all skin types, at any age. For face, hands, feet and body.

SESAME OIL
Rich in vitamins.

SWEET ALMOND OIL
Rich in vitamins, this oil is soothing and nourishing.

EXFOLIATING products are:

EXFODERM (AHA)
Exfoliating cream-mask for chemical exfoliation without harmful effects. An extremely fine white emulsion, fragrance free, containing glycolic and lactic acids and protein (bioplex) DNA & RNA, with exfoliating, moisturizing and astringent effects. This cream-mask provides perfect cleansing and reveals new and fresh skin. A risk free chemical peel that improves superficial skin imperfections while stimulating skin cell renewal, increasing epidermal blood circulation and preparing the skin to receive the active elements of treatment products. For all skin types, in particular, for mature skin. For face, neck, hands, feet and body.

ENZYMES MASK
This completely natural powder mask made of yogurt powder and two proteolytic enzymes, is a revelation in skin care. Extremely gentle yet effective, this powder mask mixes well with water to obtain a consistent paste ready for application. It deeply cleanses skin and leaves a remarkable freshness. For all skin types.

MEDIPHYS® THERMO-MASK
This mask is more than a simple plaster mould. It is both effective and safe. While strengthening the tissues, it will help the skin grow healthier and regain its glow. It increases the absorption of actives in creams and serums, helps prevent wrinkles and under eye circles. It absorbs mechanically dead cells and embedded comedones.





Body care & silhouette

BODY CARE products have been specifically formulated to efficiently respond, without risk of intolerance, to treatments designed to improve the silhouette, to moisturize, soothe and protect against the action of hard water. These products are made of highest quality, valuable, natural ingredients known in cosmetology for their effectiveness and usefulness.



Special ingredients

ALLANTOIN

Healing, it favours skin cell proliferation and eliminates unhealthy tissue cells. Reconstituting and repairing agent of the epithelium. Non-irritating, it is moisturizing, soothing and calming.

ALOE VERA

Astringent, healing, anti-inflammatory, calming, healing and highly moisturizing. Helps to increase epidermal respiration.

AZULENE

Anti-allergenic and restorative substance with anti-inflammatory properties. Calming and soothing, it helps restore and repair the epidermis.

IVY EXTRACT

Decongestant, tonic and vasoconstrictors.

LAVENDER

Stimulant, soothing, analgesic and antiseptic.

MARINE VESICLE

Stimulant, regenerator, activates and corrects epidermal cell growth and nutrition.

MUCOPOLYSACCHARIDE

Helps to free water stocked in epidermal tissues. Combined with ingredients that facilitate the mobilisation of fatty molecules, it becomes very useful to fight cellulite.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protect against cutaneous irritations.

SWEET ALMOND OIL

Rich in vitamins, soothing and nourishing.

TEA TREE OIL

Natural disinfectant and deodorant.

ARNICA EXTRACT

Cicatrizing and astringent, stimulant of the epidermis blood circulation.

WITCH HAZEL EXTRACT

Astringent, decongestant, cicatrizing, anti-inflammatory, it helps stimulate subcutaneous blood circulation.

GROUNDSEL EXTRACT

Astringent and emollient.

ARTICHOKE EXTRACT

Improves circulation and its antioxidant activity protects the skin.

BODY CARE products are:

SHURSLIM®

A silky beige fragrance free emulsion, containing witch hazel and ivy extracts as well as mucopolysaccharides known for their subcutaneous action on water and fat accumulations. This formula is recommended for cellulite and fatty or hydrous excess on thighs, hips, waist as well as puffy ankles or double chin. Applied by massage, the active elements penetrate the epidermis and help effectively control the silhouette.

HAND & BODY CREAM

A delicate emulsion for hands and body containing fomblin, a substance forming an imperceptible film on the skin, allantoin, aloe vera and sweet almond oil.

PLANTACTION®

A moisturizing gel with allantoin and eight essential oils with antiseptic, tonic, stimulant, astringent and anti-inflammatory properties.

ALGAE MARINE BUBBLE BATH

A green blue foaming gel with plant and lavender fragrance that contains algae marine vesicles. An excellent tonic that stimulates blood circulation and helps dissolve fatty accumulations. It neutralizes the effects of hard water and softens the skin while providing a relaxing sensation of well being. ALGAE MARINE BATH combined with SHURSLIM provides an effective silhouette control treatment.

PRECIOUS OIL

Facial and body massage oil with pure robane, mink oil and azulene.

T-3-SHAMPOO

Three in one, this product regroups the essential characteristics of a conditioning shampoo and a face & body liquid soap. This products contains in its formula wheat germ protein complex, vitamin D3, six vegetal extracts and karity butter, to restore lustre and suppleness to hair. The tea tree oil fights effectively body odours.

BODY MILK

Remarkably soft and of fragrance the sweet red apple essential oil, this milk is soothing, nourishing and moisturizing. It helps calm the tightness associated to dry or dehydrated skin condition.

FOAMING BODY SCRUB

Made with Apricot seeds powder, this foaming body scrub of fragrance sweet red Apple essential oil, rid the skin from dead cells and impurities that may asphyxiate it and make it look dull and lifeless.



Make-up bases

All our **MAKE-UP BASES** are moisturizing. They are formulated to protect skin against damaging sunrays, dehydration, make-up products, pollution, dusts ...etc. They set and beautify the make-over.



Special ingredients

ALLANTOIN

Healing, it favours skin cell proliferation and eliminates unhealthy tissue cells. Reconstituting and repairing agent of the epithelium. Non-irritating, it is moisturizing, soothing and calming.

COLLAGEN

Soluble <native> collagen capable of substituting skin collagen improving its capacity to retain water and elasticity. Soothing, it helps the skin to maintain its moisture level.

MINK OIL

Naturally rich in vitamins and very penetrating.

ROBANE

Penetrating and restorative substance extracted from olive oil. Assures suppleness and protect against cutaneous irritations.

MAKE-UP BASES are:

HYDROBASE®

This soft emulsion, has been formulated for mature, dry, devitalized and flaccid skin. It contains soluble <native> collagen, an hydrophobia emollient, allantoin as well as a sun protecting agent. Moisturizing and protecting it beautifies the skin's complexion, stimulates epithelial functions and enhances the make-over.

EMULSION "D"

A soft emulsion for normal skin with a tendency to dryness. It contains mink oil and robane. Moisturizing and protecting, it improves skin's surface and sets the make-over without leaving oily residues.

EMULSION "O"

This emulsion has been formulated for oily and acne-prone skin. It helps skin maintain its biological balance and protects it against dehydration. It sets and beautifies the make-over.





Nutritive supplement

Because of our extremely hectic and busy daily routine, it is not unusual for people to eat at irregular hours and, occasionally, skip a meal. Sometimes, because of lack of time, we rather replace a meal with a nourishing snack. **LA FORCE** has been formulated for active people that are looking for a supplement that could advantageously replace a meal. These kind of individuals will appreciate the nutritive value and excellent ratio of proteins, carbohydrates, vitamins and minerals existing in this high quality supplement.



Special ingredients

Ingredients and nutritive information per portion of 100 g:

| | |
|-----------------------|----------------------|
| Energy | 391.5 cal / 1.638 kj |
| Protein | 25.00 g |
| Fructose | 21.80 g |
| Maltodextrine | 42.75 g |
| Other glucides | 8.85 g |
| Gras | 0.13 g |
| D-Glucosamine sulfate | 1.00 g |

Amino acids profile per portion of 100 g:

| | |
|--------------------|-----------|
| L-Alacine | 785.9 mg |
| L-Acide aspartique | 1771.9 mg |
| L-Cystéine | 126.9 mg |
| L-Acide glutamique | 3445.0 mg |
| L-Glycine | 483.4 mg |
| L-Proline | 2592.4 mg |
| L-Serine | 1544.9 mg |
| L-Tyrosine | 1420.6 mg |

Essential amino acids profile per portion of 100 g:

| | |
|--------------|-----------|
| L-leucine | 2483.4 mg |
| L-Isoleucine | 1396.2 mg |
| L-Arginine | 910.3 mg |
| L-Histidine | 761.5 mg |

| | |
|-----------------|-----------|
| L-Lysine | 2027.3 mg |
| L-Methionine | 710.3 mg |
| L-Phenylalanine | 1292.4 mg |
| L-threnine | 1089.8 mg |
| L-Tryptophane | 356.4 mg |
| L-Valine | 1801.4 mg |

Vitamins et minerals composants:

| | |
|-----------------------|-----------|
| Vitamin A | 733.30 UI |
| Vitamin D | 46.93 UI |
| Vitamin E | 2.64 UI |
| Thiamine (B1) | 0.508 mg |
| Riboflavin (B2) | 0.594 mg |
| Niacin (B3) | 6.027 mg |
| Pantothenic acid (B5) | 2.933 mg |
| Pridoxyne (B6) | 0.117 mg |
| Folic acid (B9) | 117.3 mcg |
| Cyanocobolamin (B12) | 1.76 mcg |
| Vitamin C | 17.6 mg |
| Calcium | 133.3 mg |
| Phosphore | 93.3 mg |
| Magnesium | 93.9 mg |
| Iron | 1.82 mg |
| Selenium | 50.0 mcg |
| Zinc | 4.4 mg |

LA FORCE nutritive supplement

Supplement made of 18 amino acids from hydrolysed milk casein, fructose and a complete complex of vitamins (see detailed list). Nutritive, energizing and easy to digest, this product has been designed for athletes, general or organic fatigue, convalescence or, occasionally, as a meal replacement. To use, mix 3 or 4 tablespoons of **LA FORCE** in a beverage (water, milk, fruit juice ...etc.). If using a mixer (recommended), you may add a fruit (banana, strawberry, blueberry ...etc.) to your shake.





Dental and gum care

Personal hygiene goes further than skin and body care. When your occupation obliges you to work closely with your customers, it is even more important to leave a great impression. A nice smile revealing clean and healthy teeth and a fresh breath are as important as the general look of the individual. **DENTINOL** is a 100% pure dental and gum protection preparation that helps to keep teeth white, healthy gums and a fresh breath. Regular use of this product helps to keep your mouth clean and healthy.



Special ingredients

ALUM

Astringent.

BLACK PEPPER

Anti-microbial. Increases blood circulation.

CAMPHOR

Natural mild antiseptic. Acts as a circulatory stimulant as well.

CARVACROL & THYMOL

Anti-microbial.

ESTRAGON (TARRAGON)

Enhances flavours.

GINGER

Enhances flavours.

FARNESOL

Helps activate cell proliferation and enhances flavours.

HERACLEUM

Antiseptic.

MENTHOL

Mint alcohol, refreshing.

MINT

Antiseptic, tonic and stimulant.

MYROBALAN

Anti-microbial. Helps fight gingivitis.

DENTINOL® dental powder

Dental powder made of only natural ingredients. It is an effective product for oral hygiene that whitens teeth, freshens breath and protects gums. Its fast acting bactericidal and anti-fermentation power (camphor, salt, thymol, carvacrol, aromatic plants) fights bad breath due to the action of micro-organisms, tobacco and food. Regular use of this dental powder helps to maintain a bacterial equilibrium in the mouth and provides a long lasting sensation of buccal freshness (mint, heracleum, myrobalan, menthol, estragon). It increases the blood circulation of the buccal tissues (black pepper) and intervenes in cases of gumboils. It also has a bio-stimulating and cell regenerating action (farnesol). Brushing regularly with **DENTINOL** helps keep gums healthy, it cleanses the dental crown (calcium carbonate, alum, ginger), helps eliminate tartar and whiten teeth.





Make-up collection

Rich variety of outstanding make-up products. Long lasting velvet-like textures that apply easily. Wide choice of vibrant colours of lipsticks and nail polishes. Eye shadows, blushers, pressed powders, lip liners, eyebrow pencils and concealers of the finest quality, mascaras that thicken the eye lashes and shape them gracefully. Creamy water-based liquid foundations in shades that suits all skin tones.



Sophisticated
make-up for the
modern women
of today...



Attractive presentation...



Distinguished style...

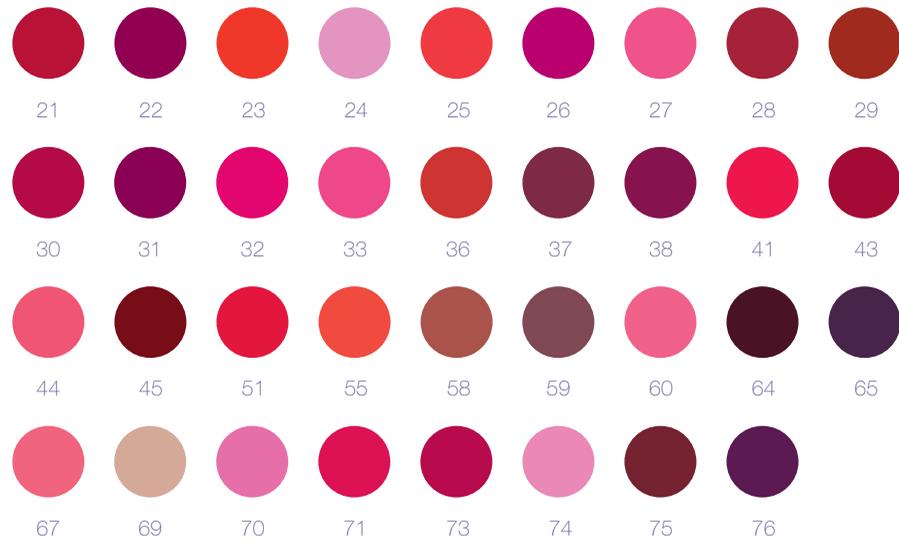


High quality products...





Lipsticks & nail polishes



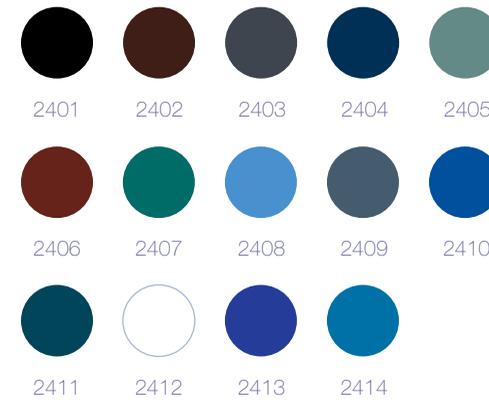
Lip liners



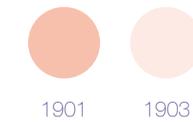
Eyebrow pencils



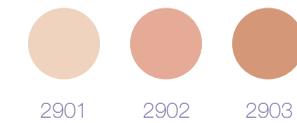
Khol eye pencils



Concealers



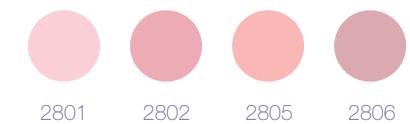
Compact powders



Mascaras



Foundations





Eye shadows



Blushers





For beautiful,
young and healthy skin



DR. MEHRAN
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